



Butchers Hall, Tavistock
Wednesday 15th to Saturday 18th July 2026
INFORMATION SHEET

The Summer Exhibition is open to all members, all mediums, for both 2D and 3D artists and makers. This year it will feature a shop for related merchandise, and we hope to have casual demonstrations throughout the exhibition. There will also be a café.

We'll be joined this year by members of Tavistock Group of Artists (as part of a reciprocal arrangement).

Dates and times

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| Closing date for applications | Sun 28 June | midnight |
| Setting-up | Tues 14 July | from 8am |
| Handing-in | Tues 14 July | 9am—11am |
| Private view | Tues 14 July | 5.30pm—7.30pm |
| Exhibition open | each day | 9.30am—4.30pm |
| Take down | Sat 18 July | from 4.30pm |
| Artwork collection | Sat 18 July | 5pm—7pm |

Costs

There is an exhibition fee of £25, and the possibility of entering additional artworks for £3 each. You will be invoiced after the closing date and payment must be made prior to handing-in.

There is commission on original works and browser pieces of 30%. The commission for merchandise including cards is 15%. Payment will be made after the close of the exhibition for the full value of sales less the commission.

If we don't already hold your bank or other payment details, please add them on the Application Form (we will only share your details with our bank and won't hold them on file).

Stewarding

As we are a voluntary group, it is essential that those who are exhibiting support the running of the Exhibition. At least 4 members of Drawn to the Valley must be present at all times during the exhibition. Please indicate on the form when you're available; we will aim to allocate the shifts equally.

Display spaces

This year we are giving members the opportunity to put in extra works, for an additional cost of £3 per artwork. So, if you want a larger display area, you can have it.

Exhibition placement decisions will be entirely at the discretion of the Working Group.

There will be a table near the sales area where business cards can be displayed. Maximum size A6, no posters, banners or leaflets. No promotional material to be displayed elsewhere.

2D artwork

*** NEW FOR THIS YEAR ***

We welcome extra works per artist, you can add up to 6 additional items at £3 each.

Generally, the space available per artist is a maximum of 180cm x 120cm, which is a full display board. This might be split across two half boards or works hung directly on the walls; There will be space left for labels and the Artist Statement, and we allow for spacious layout as appropriate for a gallery display.

For the standard application fee, you can submit up to 6 pieces, up to 100cm x 100cm, to include the frame. If you want to submit larger works, please contact the Exhibition Leader (see below).

If you are also submitting 3D work, you need to reduce the number of 2D works appropriately, with the aim of making display space equal for members.

All media is accepted but we do not accept framed giclee prints or other copies for hanging, but unframed/mounted giclee prints can be included in the browsers.

All artworks must be labelled on the back and also fitted with a swing ticket to hang over the front, giving your name and the title (if possible, keep the string short enough just to come over the top and so that it won't hang below the frame when put behind the picture). This label is only for the benefit of the hanging team, and won't be seen by the public.

It's essential that artwork is fitted with D rings screwed into the frame for hanging, with strong cord to support the work. Artwork in frames that do not meet an acceptable quality will be rejected.

Miniatures

There will be a separate section for minis. Artists can submit 4 x mini original artworks in any media. The artwork itself should be no more than 15cm square, and either frameless or with a narrow frame. They must be priced at no more than £50.

Browser pieces

You can submit up to 6 non-framed artworks or prints per artist, to go into browser stands. There should be no duplicated items or prints from original art displayed. All work must be labelled with the name of the artist, its title, whether original art or a print (if a giclee print, please state this), and the price. It must have a stiff backing and be protected by cellophane.

3D artwork

*** NEW FOR THIS YEAR ***

We welcome additional works per artist, you can add up to 6 extra items at £3 each.

For the standard application fee, the number of pieces you can submit is dependent on sizes:

For most 3D items (other than very small items such as jewellery), there can be a half or full table, 180cm x 120cm; alternatively, plinths are acceptable (but you need to provide your own); there can be floor space for larger pieces.

Normally you can submit up to 6 pieces, but for small items such as jewellery, you can submit up to 15 pieces. A cabinet is advised for jewellery; we have a limited number of cabinets available, or you can provide your own.

Please remember that we aim to keep the space/prominence as equal as possible for exhibitors, so for large items a smaller number of items can be accepted. If you are also submitting 2D work, you need to reduce the number of 3D works appropriately.

All 3D pieces need to be clearly identifiable to ensure correct exhibition labels are placed alongside, so please attach a label with your name and the title of the piece.

Packaging: If your items have specific boxes/packaging to be used for sold items, please ensure your box/bag of packaging is clearly marked with your name.

Cards

You can provide up to 30 cards for sale in the card spinner stands. To fit into the stands, the maximum width is 15cm/6". Each card must be labelled on the back with your name and the title of the artwork, and must be protected by a cellophane envelope or low-tack card clasp, and be priced at £2, £2.50, £3, £3.50 or £4. Sorry, but cards that are unpriced cannot be accepted.

*** NEW FOR THIS YEAR ***

Drawn to the Valley shop

There will be a section within the hall set up as a shop for merchandise. Pieces for sale may include items featuring images of your artwork — such as bags, coasters, mugs, clocks, or books — as well as small original 3D artworks produced in multiples – such as ceramics of the same size and shape, hand-painted trinket boxes, or handmade jewellery. The shop will not include original 2D artwork or any one-off items.

All items must be small in size, produced in multiples, and priced at no more than £50 each. You may supply up to four different items, with a maximum of 10 copies of each. The items do not need to be identical — for example, they may feature different images — but they must be the same basic product and sold at the same price. Not all items will necessarily be displayed initially; some may be kept as stock.

Each item must be securely labelled with your name, a description, and the price. Where appropriate, you may also provide a small display label, such as a tent card, to be placed on the table in front of the items.

Demonstrations

We want to encourage inclusive creativity, so we are again planning to have casual demonstrations throughout the exhibition, as these prove popular. It just involves being there for a morning or afternoon session, drawing, painting or crafting as you choose, whilst visitors watch or ask you about your techniques. We hope to have two demonstrators at most times, and a space with paper and pencils for children (or adults) to join in. It can be great fun and very rewarding, so please put your name down.

Images for social media and publicity

Some images will be selected to use for social media or other publicity. Please supply one image of a piece you are including in the exhibition. The image should be JPG or PDF, in RGB colour system, 300dpi, approx. 1Mb (1000Kb); and it needs to be clean, sharp and the right way up.

Please name your image file with your name and the title of the piece (example: name, title.jpg). If you have difficulty uploading your image file, please email it to contactdttv@gmail.com. The social media team may contact you to ask for additional images.

Insurance

Drawn to the Valley is not able to provide liability for artists' work. All exhibitors are recommended to have their own insurance for artwork being lost, stolen, damaged or mis-sold, including prints and cards.

DttV holds insurance for 3rd party damage, but the policy excludes damage caused by sculptures that are heavy or larger than 600mm, therefore creators of 3D works which would not be covered must have their own cover for 3rd party damage.

*** NEW FOR THIS YEAR ***

Favourite Artist Award

From all the art exhibited, visitors will be asked to vote for their favourite artist. The winner of the Favourite Artist Award will receive a cash prize of £50.

Any questions regarding the arrangements -
please email the Working Group Leader, Iain Grant: basnudoc@gmail.com

Any questions regarding the completion of the form -
please email the DttV Administrator, Sue Chadwick: contactdttv@gmail.com

Drawn to the Valley is sponsored by Dartprint

We wish everyone a very successful exhibition!