# OPENSTUDIOS ORANGE DE LA COMPANSION DE

## Tamar Valley OPEN STUDIOS Saturday 23 to Sunday 31 August 2025

### **INFORMATION SHEET**

Open Studios is open to all members, all mediums, for both 2D and 3D artists and makers.

The concept of Open Studios is that you welcome visitors into a space where your art is on show; and ideally, where visitors can watch you at work and discover something of your techniques and influences. Open Studios should be more than an exhibition; whether you are in your own studio or in a shared space, it is helpful if you are able to be providing demonstrations or showing the tools of your craft.

#### The Brochure

The brochure will follow pretty much the same format as in recent years. Each artist will have a third of a page, and the area will be divided into local groupings to make it easier for visitors to work out trails and visit several artists. 4,000 copies will be printed. Everyone's help is appreciated with distribution to all areas.

#### **Application closing date**

Sun 8 June, midnight

#### **Application fee**

The application fee has been reduced to £60 per artist (previously £85). This covers inclusion in the brochure, publicity, and costs such as the sign boards. Please don't make payment until you have received an invoice.

There is no commission on any sales you make.

#### Opening days and times

Open Studios runs for 9 days, two weekends plus the weekdays between. It is hoped that all artists, or at least all studios/venues, will be open throughout this period. You may choose your times of opening, although it's helpful for consistency if it can be 10am to 4pm; but we realize this isn't always possible. You can have evening openings if you want to.

In areas where there are several studios/venues open, artists often choose to open at the same times as each other, to make it easier for visitors who want to visit several artists on the same day. Local area maps or visitor trails may also be produced. If you are unsure what is happening in your area, please contact your Area Rep.

#### Artwork for the brochure

Please provide one image of your artwork, which will be published in the brochure and might be used for other publicity. See details on the form. By completing the application, you agree that images of your artwork can be used for promotion. The Social Media team may contact you to ask for additional images.

#### Refreshments

You cannot publicise refreshments in the brochure unless you or the venue hold a food hygiene certificate, but you are able to offer refreshments such as tea and cakes to your visitors provided you don't make a charge.

#### **Display arrangements**

If you want to borrow any of the DttV exhibition boards, display cases, card spinners or browsers, that might be possible. There are likely to be costs involved, depending on what is required, and this needs to be borne by the artist(s), as will the cost of any damage.

#### **Risk Assessment**

All venues, whether your own studio or a shared space, should undertake and record a full risk assessment. We can provide a sample document to get you started if you want one.

#### Insurance

All participating artists must ensure they have insurance cover for public liability, which is likely to mean having your own insurance, although some venues may provide appropriate cover. You will probably want to ensure that your insurance also covers accidental damage or theft. Drawn to the Valley's insurance does not cover open studio events. If you haven't currently got insurance cover, you might want to consider membership of SAA, which includes insurance, <a href="https://www.saa.co.uk/membership">https://www.saa.co.uk/membership</a>.

Any questions regarding the arrangements - please email the Working Group Leader: Ali Fife Cook: <a href="mailto:art@alififecook.co.uk">art@alififecook.co.uk</a>

For help finding a shared studio space – please email Kathy Lovell: <u>kathylovell37@gmail.com</u>

Any questions regarding the completion of the form - please email the DttV Administrator: Adrian Bower contactdttv@gmail.com