## **OPEN STUDIOS 2021**



## **OPEN STUDIOS**

ARTISTS OF THE TAMAR VALLEY



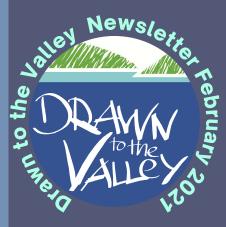
DRAWN TO THE VALLEY OPEN STUDIOS SATURDAY 28th AUGUST to SUNDAY 5TH SEPTEMBER 2021

> www.drawntothevalley.com Facebook.com/Drawn-to-the-Valley Twitter - Drawn 2Valley Instagram - #drawntothevalley

SAVE THIS DATE : 28th August – 5th September 2021 See more details on Page 2!



SEE PAGE 3 FOR DETAILS or visit: www.drawntothevalley.com



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MISSION STATEMENT Drawn to the Valley provides a great network for artists, a way of keeping in touch and exhibiting work inspired by their passion for the beautiful Tamar Valley area and beyond.

OUR VISION Drawn to the Valley group is an artist led initiative, membership is open to professional artists and craftspeople living and/or working in the Tamar Valley area. Drawn to the Valley was formed by the artists themselves over a decade ago, mainly as a support network, but also in order to promote the Tamar Valley area, bringing the area of natural beauty to life through art.

We encourage content for the newsletter, do email us your news. Please share your news and latest work on our social media pages: facebook.com/Drawn-to-the-Valley Twitter - Drawn 2Valley Instagram - #drawntothevalley



Administrator: Ren Jackaman Tel: 07878 368857 contact@drawntothevalley.com Address: Drawn to the Valley The Tamar Valley Centre, Cemetery Rd, Drakewalls, Gunnislake PL18 9FE

# **OPEN STUDIOS 2021**

Planning is underway for Open Studios 2021. We are just getting quotes for the brochure based on the A5 landscape size produced for the Summer Exhibition Catalogue. It is likely everyone will get 1/3 or 1/4 of a page (based on the final design) with their basic entry fee, with options to purchase larger spaces as in previous years.

We are hoping to keep the price of entry as low as possible this year and are working hard to reduce the costs of the print but still maintaining a high quality brochure. We will also look at the print run this year as we did over-supply in 2019, depending on the number of artists that want to participate.

We are looking at the number of signs needed, only supplying per venue rather than per artist, which may mean joint venues could be able to be given a further small discount on entry.

If you wish to contribute to the discussion on developing this year's event you can join the Open Studio's Working Group or give us your views, we would love to hear from you; please email us at this early stage at: contact@drawntothevalley.org

Some artists may prefer to share venues this year and if you do not have a venue and wish to share we would like to hear from you. We will be looking at securing more venues if artists would rather share this year. Let us know by emailing: contact@drawntothevalley.org

The call for entries will go out at the beginning of March with a deadline in mid-April. The form this year will include extra information requirements from artists for those wanting to include workshops at their venues or who do commissions. Again we will require high quality images - we will be requiring three images so these can be used in social media and marketing activities. You will be asked for a main image for the brochure and an additional two for marketing purposes.

We are hopeful this year we will be able to go ahead and we will have a very successful event. OPEN STUDIOS WORKING GROUP

# MORE EVENTS PLANNED FOR 2021

#### Lockdown Love - Online Exhibition and Market

#### WHEN: February to end of March WHERE: www.drawntothevalley.org

Your chance to offer the most beautiful gifts on our website – to catch the eye of our imaginative buyers for their best friends, family and loved ones. DttV's on-line exhibition will feature work which can be purchased on-line and delivered by post or carrier. The new website is something good to come out of 2020 and it provides us with the platform to run an on-line exhibition. The Committee have been working hard throughout the pandemic to keep Drawn to the Valley moving forward during this most difficult 12-month period. The title 'Lockdown Love' is about sharing our love of creating work and exhibiting together, not a theme. If you would like to exhibit on this platform we can accept fresh work throughout the exhibition period. Click <u>HERE</u> for the entry form.

#### **Annual Exhibition**

#### WHEN: 2nd-8th August 2021 WHERE: Butcher's Hall, Tavistock

This event has been booked in anticipation of the Coronavirus pandemic being at an end. The application process will start in June.

#### Makers Exhibition: 'Drawn to Make' WHEN: 28th-29th October WHERE: Butcher's Hall, Tavistock

Planning for this exciting new DttV event is underway! The planning group is made up of five committee members and five members and is a good balance of Makers and Artists. We have had our first zoom and the expression of interest will hopefully go out to everyone at the end of this month. We also have a great curation team, the same group who curated our last exhibition in October and was such a resounding success. They are working on an innovative layout...so lucky that one of them is an architect! Although the emphasis is on our members who are Makers, we will also have 2D work and an opportunity for shared 3D & 2D . Put the date in your diary!

'ANOTHER EXPRESSIVE OPPORTUNITY' - Calling all Creatives! Why not express your lockdown artistic feelings on a 30cms square of calico, gessoed calico or paper, it could be print, paint, textile or a medium of your choice. We would assemble all the squares to make a big installation/wall hanging, then exhibit it in the library or at the Makers event or indeed to promote other DttV events. Create a square, sign it and we can assemble them at a DttV coffee morning when we can meet for real! Let me know if you want to take part: <u>lynedwardsdesigns@gmail.com</u>

#### In addition...

The Committee has also been exploring options for events dependent upon the Covid 19 pandemic abating. A Spring Exhibition 'Resurgence' has been discussed, as has the intention to use an exhibition space offered by Tavistock Library when they reopen.

### **Featured Artist - Barbara Beckerleg**

I am from a family of artists originating in the far west of Cornwall. I lived in Tavistock for many years and although I still work there, I now live in Plymouth.

I'm inspired by the land and seascapes around me, particularly by flowers (as I am also a professional florist) and by St. Michael's Mount, which my family have connections with.

I mostly use oils but, depending on the subject, I may use pastels, watercolours or acrylics.

At the moment I'm working on a huge colourful abstract landscape painting, a commission from a nurse.





I have travelled widely and spent ten unforgettable days on art safari near the Drakenburg mountains in South Africa. We went out at sunrise and sunset and painted whilst a young man with a rifle guarded our backs. We saw many animals, beautiful, wild and dangerous.

In Egypt and China I saw the most amazing sights and painted their temples and artefacts.

In 2016, I entered my painting 'The Mines' into the Royal Academy Summer Exhibition, a highlight for me. My best recent work was a commission in oils from a couple who spent their honeymoon in the Maldives.

ABOVE: 'Honeymoon' Oll on canvas 90 x 100 cms

RIGHT: 'As the Crow flies' Oil on canvas 50 x 100 cms



## **Featured Artist - Barbara Beckerleg**

## What's the best work related thing you have done recently?

The best recent work I've done was a commission of Putsborough beach, in oils

#### Where's your favourite place?

My favourite place, apart from Marazion, is Kingsand.

#### What's your favourite book and/or film?

My favourite book is Life After Life by Kate Atkinson.

#### What irritates you?

I'm irritated by cyclists not using cycle paths alongside them. risking their lives and others.

### Who would you most Like to meet (anyone dead or alive)?

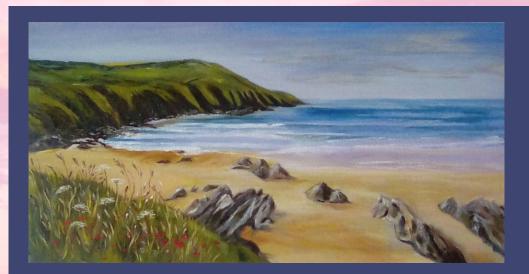
I would like to meet my father again! who sadly died when I was 22.

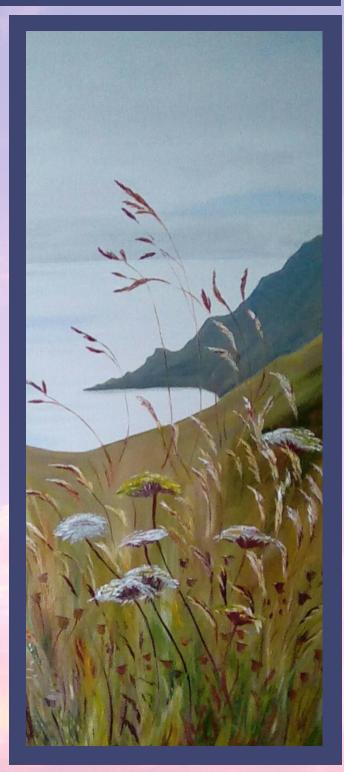
## Who is your hero/who do you most admire?

I admire the Devon artist,Judith Cummings

#### What motivates and inspires you?

I am motivated by my two daughters. They are my fan club!





ABOVE: Summer Sea' Oll on canvas 40 x 80 cms

RIGHT: 'Putsborough Beach' Oll on canvas 30 x 60 cms

# ADVERTIJING

This is a new feature in your newsletter, FREE advertising is now available to all members (non-members will be charged a nominal fee of £10 for one third of a page.)

Janet Brady has been using her sketchbooks for over 40 years and they have been very admired at many of the DTTV Exhibitions. Having hosted residential courses in Devon and many places abroad, none of that being possible at the moment, it's now time to launchonline. Sketchaway5 is a Sketch-Booking Mastery intro course aimed at motivating and inspiring artists to use a sketchbook in many creative ways. It covers fundamentals, like layouts, composition, drawing skills, colour mixing and layering with many more inspiring and innovative ideas to make a sketchbook a work of art in itself! Challenging for beginners, suitable for improvers, and even if your a whizz; it's full of loads of inspiring ideas to keep you busy.

## Cost £200 - discount of 10% £180.00 to DTTV members.

#### Email: janet@sketchaway.co.uk Phone: 07930331908

Join a sketchbook community via Facebook: https://Facebook.com/groups/ sketchaway



Contact: janet@sketchaway.co.uk

## CREATE YOUR OWN STUDIO

HAVE YOU HAVE BEEN STARING AT THE GARDEN FROM A WINDOW SEAT, SITTING AMONGST A PILE OF CREATIVELY GENERATED DETRITUS, THINKING: IF ONLY I HAD MORE SPACE? SPECIALISING IN TIMBER STRUCTURES: 'WOMAN-DENS'; 'MAN-CAVES', EVEN A TREE HOUSE! THAT EXTRA OUTDOOR ROOM. THAT DESIGNATED SPACE TO ESCAPE TO AND CREATE, AND WHEN THE WEATHER GETS BETTER, SOMEWHERE TO SOCIALISE. BESPOKE, FULLY INSULATED ALL YEAR-ROUND CABINS. NO NEED FOR PLANNING PERMISSION IF YOU STAY BELOW 2.5M. HAPPY TO DISCUSS A RANGE OF BUDGETS, FROM A HUMBLE SHED OR LEAN-TO, TO THAT COSY FULLY FORMED DREAM STUDIO. CONTACT ANDY BLACKWELL 07877523091 ANDYBLACKWELL26@GMAIL.COM



## News for Members - Money Matters

#### **Membership Fee**

The Committee has had some contacts from members regarding the membership fee. The queries were discussed, and the Committee would like to clarify the use of the membership fee: there are fixed running costs for the group (insurance, credit card facility, administration, accounting, website, to mention a few). These fixed costs equal the income from membership fees. For this reason, the group is unable to reduce/refund the membership fee, for doing so would mean reducing some of these costs to the detriment of the group.

#### Subsidising your membership fee in 2021

Since the Covid-19 pandemic began, Committee Members have been very committed to helping members. Although DttV is not a charity, the Committee sympathised with its members and some members were very charitable and by donations, helped their fellow creatives and so the hardship fund was established. Some of this fund is still available, so if you feel that you're unable to pay the membership fee in full, you can apply for a £20 subsidy from the hardship fund. Your application will need to be sent to: contact@drawntothevalley.org with a short statement explaining your situation of hardship. Your application would be assessed anonymously by a small group of committee members and your personal details would not be discussed openly. This application is available retrospectively if you have already paid your full membership fee.

#### **Member Events**

Exhibitions and events are generally self-funded by the members, who take part in them. Although last year was very restricted, in the end DttV managed to have a phenomenally successful Annual Exhibition at the Butchers' Hall, an exhibition in Kingsbridge at Harbour House and a few artist working days in the summer/autumn and in October. During the Annual Exhibition we launched a new website, which now has a shop facility and had an online Christmas market!

The Committee is working very hard on making as many events happen for DttV members in 2021 as possible, including some markets and exhibitions online (starting with the 'Lockdown Love' market), and constantly strengthening the group's social media presence, with followers multiplying in numbers as a few dedicated members work on regularly posting on all our platforms. In the coming year we are hoping that the postponed events of local Art Trails, the Makers' Festival and the regular events, including Open Studios, will take place, as planned.

### News for Members

#### **Branding update**

As you've seen on all our online platforms and the January newsletter, the winner of the logo competition was the old blue and green logo. In due course, all our digital platforms have been updated with it, and we now have a matching favicon. The social media crop to circle prompted the overall shape of the DttV logo to be circular.

The Logo Working Party will meet soon to finalise small details and general branding guidelines for the group. If any members wish to join the working party to finish this work, they are still welcome to! Please contact Ildikó Sealey in due course.

#### **Area Reps**

There is currently a vacancy for an Area Rep in the West Devon Villages area. The Group are inviting an area member to come forward to fill this role. Area Representative roles are volunteered for preferably for a minimum of one calendar year, but it will renew annually until the Area Rep resigns. In 2020 the Committee decided to honour the work the Area Reps do in the group and they receive 1/3 off their annual membership while filling the role (£20 discount, £10 each if the role is shared between two Reps).

The year-round roles of an Area Rep are to be the contact between the Committee and the area's members; nurture new member enquiries and welcome new members; be the contact person for existing members and co-ordinate Open Studios. For further information and an informal chat about the role in more detail, please contact Ildikó Sealey.

In 2021, in addition to Katy Choroszewska volunteering as the Tavistock Area Rep, we are delighted to welcome Joanna Shepherd as the Saltash Area Rep. The Committee would like to thank you for taking up these very important roles in the group.

## **Social Media Hashtags for February**

#Februaryinthevalley
#Lockdownlove
#Visitthenewwebsite.
#TamarValley
#Tamarriver
# artistsofcornwall

Please share your news and latest work on our social media pages: facebook.com/Drawn-to-the-Valley Twitter - Drawn 2Valley Instagram - #drawntothevalley

# artistsofdevon # plymouthartist # callingtonartist # Launcestonartist # ruralartist # urbanartist

## DEADLINES & DATES FOR YOUR DIARY...

- The next Committee Meeting will be on 18th February; please contact Ren Jackaman if you have any questions or requests, or would like to receive the minutes of meetiings: contact@drawntothevalley.org
- The next newsletter deadline is the 28th February, please send any submissions to the Editor, Mel Guy: meljoyguy@hotmail.com

#### £35K Commission for public art at Cornwall's Archive Building



Cornwall Council is commissioning a new public artwork for Kresen Kernow, Cornwall's new archive centre, in Redruth. Funded by Arts Council England, the artwork will be inspired by the theme My Cornwall: My Home, and will commemorate the temporary return to Cornwall of several historic Cornish manuscripts in 2021. The commission will run from May 2021 and will be unveiled to the public on St Piran's Day (5 March) 2022.

The artwork could be situated indoors at Kresen Kernow or outdoors. The chosen artist will work with community groups and the Archives and Cornish Studies Service (ACSS) team to inspire the high-quality artwork which will encourage interaction and engagement, and will draw people to Kresen Kernow and Redruth. The work may be permanent or temporary, but we will be looking for ideas that make a lasting impression of some kind and which represent good value for money. £35,000 is available for this commission

The procurement of the artist will take place over two stages:

Stage 1 - an open call for Expressions of Interest (EOI) in response to the themes. No concept designs or specific ideas need to be submitted at Stage 1. A panel will shortlist from these EOIs.

Stage 2 - up to five artists will be invited to tender at Stage 2, with a concept design and quotation.

What you need to provide...

Stage 1 Expression of Interest

- Approach (1,000 words) provide information on yourself, your work and how you might approach the project, including your proposed visual art approach.
- Project examples (maximum of three, with 500 words for each). This is to give examples of the type of work that you have completed that may be comparable in some way with this project in scale, type or context. Please explain your role in each project. We are interested in your experience of working within the community as well as your visual art practice.
- CV
- 5-6 images of your work.

Expression of Interest - deadline, midnight 1 March 2021

Submit by email to feast@creativekernow.org.uk. Please mark your email Kresen Kernow EOI. Expect an email acknowledgement of your EOI.

#### **CLICK HERE FOR THE FULL BRIEF**

#### **OPPORTUNITIES Workshops, Funding, Awards & Exhibitions**

#### **DEVON OPEN STUDIOS**

Registration now open. All individual members of DAN are eligible to take part in Devon Open Studios. For more details on taking part see our Guidelines and Fees Information. Registration for 2021 opens in January and closes in March. Click <u>HERE</u> for more info.

#### THE GREAT BIG ART EXHIBITION

The Great Big Art Exhibition launched today, led by Firstsite and supported by the Plus Tate Network and Arts Council England! From first-timers and dabblers through to enthusiasts and professional artists, you can all help unleash a wave of creativity across the country by creating and sharing your own artwork. Anything goes for The Great Big Art Exhibition – the only limit is your imagination! There's an activity pack to help get you started, packed with inspiration from brilliant artists and amazing UK collections. Everybody is invited to take part, so join in to make this the largest exhibition ever staged! Visit this LINK to download your PACK

**ART WORK EXETER** - Art Work Exeter (AWE) is an organisation which aims to encourage, frame and promote artists and artistic activity. AWEsome Art Space, 27 Paris St, Exeter EX1 2JB. EMAILinfo@artworkexeter.org.uk WEBSITE <u>HERE</u> TWITTER-twitter.com/artworkexeter; FACEBOOK-facebook.com/artworkexeter. INSTAGRAM-instagram.com/artworkexeter. AWE's mission is to widen access to and participation in the many and diverse forms of contemporary and traditional art making and exhibition in Exeter. We do this through offering a central gallery and development space, running regular artist contact events and programmes of commissioning. We also produce a city-wide event, Art Week Exeter, the next due in 2021.

**CALL FOR ARTISTS: VENICE INTERNATIONAL ART FAIR 1st April to 7th May 2021**. ITSLIQ-UID Group is selecting artists for Venice International Art Fair. CLOSING-23:59 28/02/21. EMAIL-director@itsliquid.com. WEBSITE <u>HERE</u> Deadline: February 28, 2021. Venice International Art Fair is a contemporary art fair that presents collective and solo projects by leading and emerging international artists.

**SELF PORTRAIT PRIZE** - The Ruth Borchard Collection invites all artists to enter the Prize to celebrate the practice of self portraiture. GBP Fee £30. There are no restrictions on size or media and no expected form or style. The only requirement is that the work must be a self portrait. Historically entries have included both abstract and figurative works, the topic of self approached in isolation or in a group and via a range of media; including but not exclusive to, painting, drawing, digital art, textiles, sculpture, photography, ceramics and collage. Click <u>HERE</u> for more info.

Submissions Close-01 Apr '21 - 18:00

#### **GRANT FUNDING**

Arts Council – Developing your Creative Practice – three more rounds are due before October 2021 – next round opened 11th January. The fund supports creative practitioners thinking of taking their practice to the next stage to research, have time to create work, travel, training, developing ideas, network or find mentoring. Value between £2,000 and £10,000

Arts Council – Open Lottery Project Grants – Only open to individual artists till April 2021 – change in the criteria to help artist practitioners. This grant will be suitable for those who wish to purchase capital items like equipment to help them diversify to cope with the current pandemic crisis.

Value £1000 - £100,000 Click <u>HERE</u> for more info.



#### **Exhibitions:**

We plan to have different coordinators and groups for different exhibitions, so if anybody is interested in planning a particular exhibition, they are very welcome to come forward. We have a nice group, currently meeting on zoom to talk about all the exhibitions and further plans that anybody could join, we might split this group up at some point into the different exhibitions. Whoever is interested can contact Gudrun Taresch who will invite them to the next Zoom meeting: gudrun@taresch.com. We plan to wait until May with any Exhibitions because of all the uncertainties, which also gives us time to prepare whatever we plan to do in Summer 2021.

#### Marketing/PR:

We want to have a discussion group to think about marketing/PR ideas in our changed world.

- What can we keep going?
- What new ideas do we have?
- Where are the markets for us now?
- Which art can be marketed in which markets?

For a start, the idea is to have this as an informal group and everybody is welcome to join in. Who ever is interested can contact Gudrun Taresch who will invite them to the next Zoom meeting: gudrun@taresch.com

#### Area Reps:

There is currently a vacancy for an Area Rep in the West Devon Villages. A member of Drawn to the Valley volunteers for the Area Representative role preferably for a minimum of one calendar year, which will renew annually until the Area Representative resigns. The role can be shared with another member.

The Area Representative receives 1/3 off (£20 discount) from their annual membership for carrying out the role (if the Rep decides to share the role, this discount will be shared between the Reps). If there is a change mid-year, the discount applies from the following January, when the membership fee is due.

Year-round roles of the Area Representative:

- Be the contact for prospective members
- Welcome new members
- Be the contact for existing members
- Be the area co-ordinator for Open Studios
- Be the contact between the Committee and the Members

#### **YOUR COMMITTEE - WHO'S WHO**



Sue Coleman Chair & Sponsorship/ Fundraising Coordinator



Ildikó Sealey Area Rep Coordinator



Gudrun Taresch Vice Chair - IT



Juliet Cornell Social Media Coordinator



Gilly Spottiswoode Treasurer



Lyn Edwards Outreach Development Coordinator



Melanie Guy Newsletter Editor



Anne Crozier Working Days Coordinator



Maria Floyd Committee Member



Kathy Lovell Committee Member



Ren Jackaman Administrator

## COMMITTEE MEETING REPORT January 2021

### At the Committee Meeting on January 18th 2021, the following items were addressed: FINANCE:

- The handover to the new Treasurer, Gilly Spottiswoode is now complete.
- Ren Jackaman will be taking on the tasks formally undertaken by Sarah Jane.

#### **MEMBERSHIP:**

• A discussion took place on the renewal fee of £60 and the relevant fixed costs which this sum aims to cover, also of the benefits to members which justify the charge.

#### AREA REP COORDINATOR:

- Previously declined members to be contacted for marketing purposes and to establish GDOR permissions.
- Area Reps will be updated on the renewed memberships and will be asked to conduct a new member survey and a non-renewal survey
- West Devon Villages Area Rep role is now vacant.

#### **MARKETING STRATEGIES:**

- Attempts to recruit assistance in marketing from within the membership have failed so far.
- A Marketing Working Party is to be established to decide on resolutions and actions for future committee meetings.
- The outcome of the vote on branding was that the blue and green logo has been chosen (this was the second logo of the group of options).

#### **OUTREACH & EXHIBITIONS:**

- Meeting of Maker Working Group scheduled for 19.01.2021
- Tavistock Library currently closed but some positive feedback from the Newsletter article to hold an exhibition at the library once this is available.
- Maker's Exhibition at Butcher's Hall to be held on 28-29 October at Butcher's Hall in Tavistock.
- Online Exhibition 'Lockdown Love' running currently to end of March via the website (note that website has not been fully promoted yet; it might be good to launch with this), to be promoted via social media and newsletter. To be linked with Valentine's Day and Mother's Day.
- Spring Exhibition to be arranged if possible (named 'Resurgent').
- Annual Exhibition has been pre-booked at Butcher's Hall for 2nd Aug 8th Aug 2021 (1-7 Aug 2022 also booked).
- Open Studios to be held 28th August 5th September 2021

#### IT & COMMUNICATION:

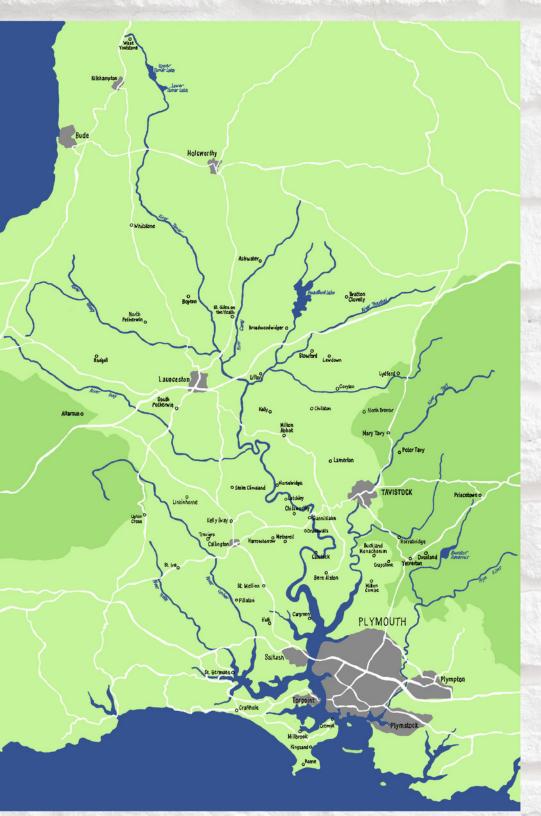
- The website server cannot be accessed directly as it is shared with another website.
- There is a clear conflict between improved access to update the website vs. time vs. cost, a clearer idea of a 12 month budget for each option is needed.
- Advertising is to be permitted in the newsletter at a charge of £10 for 1/3rd page for non-members, free to members.

#### **GOVERNANCE:**

• The outcome of the vote on Business Models is that Drawn to the Valley shall remain unincorporated.

#### THESE ARE ABRIDGED NOTES, IF YOU WISH TO RECEIVE THE FULL MINUTES OF COMMITTEE MEETINGS PLEASE EMAIL: CONTACT@DRAWNTOTHEVALLEY.ORG

## **Members'** Contacts



CALLINGTON

PL14 / PL17

CLARE LAW clare.e.law@gmail.com 07939 040956

TESSA SULSTON info@callingtonartschool.com 01579 383491

### PLYMOUTH

PLI - PL7 / PL9

BRYONY UPTON bryonyupton@gmail.com 01752 559143

SHERON KING sheron@madhattersstudio.com 01752 291260 / 07795 805520

### AREA REPS

#### LAUNCESTON / LIFTON

PL15 / PL16 ANITA TOWNSEND mongoosemoondaisy12@ gmail.com 01822 860123

#### WEST DEVON VILLAGES

EX20 / PL19 VACANT Please contact Ildikó Sealey if you would like to fill this role.

#### TAVISTOCK

PL19 KATY CHOROSZEWSKA katycho@icloud.com 01822 612694

#### YELVERTON

PL20 ANNE CROZIER anne@leighfarm.co.uk 01822 840270

#### GUNNISLAKE / CALSTOCK

PL18 IAN PETHERS glenrockstudio@yahoo.com 01822 834289

#### SALTASH

PL12 JOANNA SHEPHERD hello@mrsmarvellous.co.uk 07721 453385

#### RAME PENINSULA

PLIO / PLII CHARLOTTE SAINSBURY casainsbury@hotmail.com 01752 658737