

# Drawn to the Valley Exhibits at Harbour House

Following in the footsteps of the Drawn to London exhibition our second venue away from the Tamar valley is in Kingsbridge. Kingsbridge has a number of renowned art galleries and is a bit of a hot spot for art lovers. Twenty nine of our members are exhibiting a range of 2D and 3D work.

**PICTURED BELOW:** the set up crew in celebratory pose after spending a productive day at Harbour House, preparing the space for the exhibition opening on Sunday 6th December.



It is noteworthy that Drawn to the Valley has successfully organised two exhibitions during the Covid 19 pandemic, which is no mean feat. Each exhibition takes a huge amount of work behind the scenes, even in a normal year but especially now. If you are interested on being involved in planning future exhibitions, please get in touch.

You are all warmly invited to go and visit the exhibition. Harbour House Gallery is situated in the main High Street, easily found with good car parking nearby. Harbour House is well known for art exhibitions. The Exhibition will be in place from the 6th December to the 18th December. See page 2 for more details.



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## MISSION STATEMENT

Drawn to the Valley provides a great network for artists, a way of keeping in touch and exhibiting work inspired by their passion for the beautiful Tamar Valley area and beyond.

## OUR VISION

Drawn to the Valley group is an artist led initiative, membership is open to professional artists and craftspeople living and/or working in the Tamar Valley area. Drawn to the Valley was formed by the artists themselves over a decade ago, mainly as a support network, but also in order to promote the Tamar Valley area, bringing the area of natural beauty to life through art.

We encourage content for the newsletter, do email us your news.

Please share your news and latest work on our social media pages:

facebook.com/Drawn-to-the-Valley

Twitter - Drawn 2Valley

Instagram - #drawntothevalley



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# DRAWN TO KINGSBRIDGE

Artists from the Tamar Valley



**HARBOUR HOUSE GALLERY**  
**THE PROMENADE, KINGSBRIDGE, TQ7 1JD**

**SUNDAY 6 DECEMBER TO FRIDAY 18 DECEMBER**  
**OPEN DAILY: 10AM-5PM, SUNDAYS CLOSING AT 4PM**



# BUTCHER'S HALL EXHIBITION

## A HUGE SUCCESS!



The standard and diversity of works submitted created a strong and fresh exhibition which was enjoyed by everyone who came through the doors. As always we ran a public vote and we are delighted to announce the winner. Congratulations to Maria Floyd for her 'Wind Stamping Across the Sky' – Oil on Canvas!



ABOVE: 'Wind Stamping Across the Sky' – Oil on Canvas' by Maria Floyd, the Peoples' Choice winner of the 2020 Butchers Hall Exhibition

Butchers Hall has proven itself an enormous success for the second year running, with excellent natural footfall. As this year we were unable to pay for any advertising, we were grateful to all members who helped spread the word, particularly with social media.

An enormous thank you to every member who submitted works, participated, volunteered and very importantly visited our Annual Exhibition at the Butchers Hall.

It was a phenomenal success; the feedback from the general public each day was tremendous and much needed. We welcomed 2,942 visitors, sold 571 cards and 80 artworks.

We look forward to our Annual Exhibition for 2021, hopefully happening as normal in the first week of August next year.

Every exhibition organised is a team effort; thank you to everyone who participated in any way. Roll on 2021 for more exhibitions and Open Studios!



Our Social Media Team ran a brilliant campaign and during the week of the exhibition reached over 14,000 people with all the top news and stories of the exhibition, with over 7,000 comments and likes. This couldn't have been achieved without your posts, shares and comments, so thank you, it really does make an enormous difference to help getting people to visit!





# Funding Opportunities

## Arts Council England

**Lottery Project Grants – £1,000 - £100,000** - The Arts Council has prioritised reopening this programme to help fund independent organisations, creative practitioners and freelancers as quickly as possible. This new prioritisation will run till April 2021.

**Developing your Creative Practice - £2,000 - £10,000** – The fund supports creative practitioners thinking of taking their practice to the next stage to research, have time to create new work, travel, training, develop ideas, network or find mentoring. Round 9 due to open week commencing 21st December.

## Exhibition & Commission Calls

### Royal Society of Portrait Painters

Calling for entries until the end of next month. If you paint or draw portraits, we suggest you take a look at this unique opportunity to show your work in central London alongside the Society's members and win £23,000 in prizes.

The Royal Society of Sculptors latest calls for entries. Artists who make sculpture in any of its forms are welcome to apply to become members - you can apply until 8 February 2020. The RSS is also welcoming submissions for the First Plinth Award for public art, closing on 15 February 2021. The winning sculptor will be awarded £15,000 to produce a large-scale piece for Queen Elizabeth Olympic Park.

### Jackson's Painting Prize 2021

Now open for submissions online, accepting original 2D fine artworks in any painting or drawing media. The competition is open to artists from all over the world, of all ages and abilities, and will be judged by six experts who are all leading figures in the contemporary art world.

This year, they will be awarding £11,000 in prizes and art materials. The Outstanding Watercolour Award, created especially for watercolour painters, is a new addition to the existing awards programme and the main prize has also been increased from £5000 to £6000.

Entry costs £5 per artwork to enter and entrants may submit up to five artworks.

### Royal Society of British Artists Annual Exhibition

Invites painters, sculptors and printmakers to enter the Society's Annual Exhibition 2021. As well as skill and draughtsmanship, they will be looking for originality and creativity. The show offers several prizes, worth over £5,000, and open to all participating artists.

The exhibition presents the opportunity to show your work at a prestigious London gallery alongside well-established artists and have your work seen by thousands of visitors, including buyers and collectors. You can enter your work until Friday 8 January 2021, 12 noon.

The submission is done from online only and the entry fee is £18 per work.

<https://www.mallgalleries.org.uk/call-for-entries>





**DRAWN**  
to the  
**VALLEY**

# Online Christmas Market

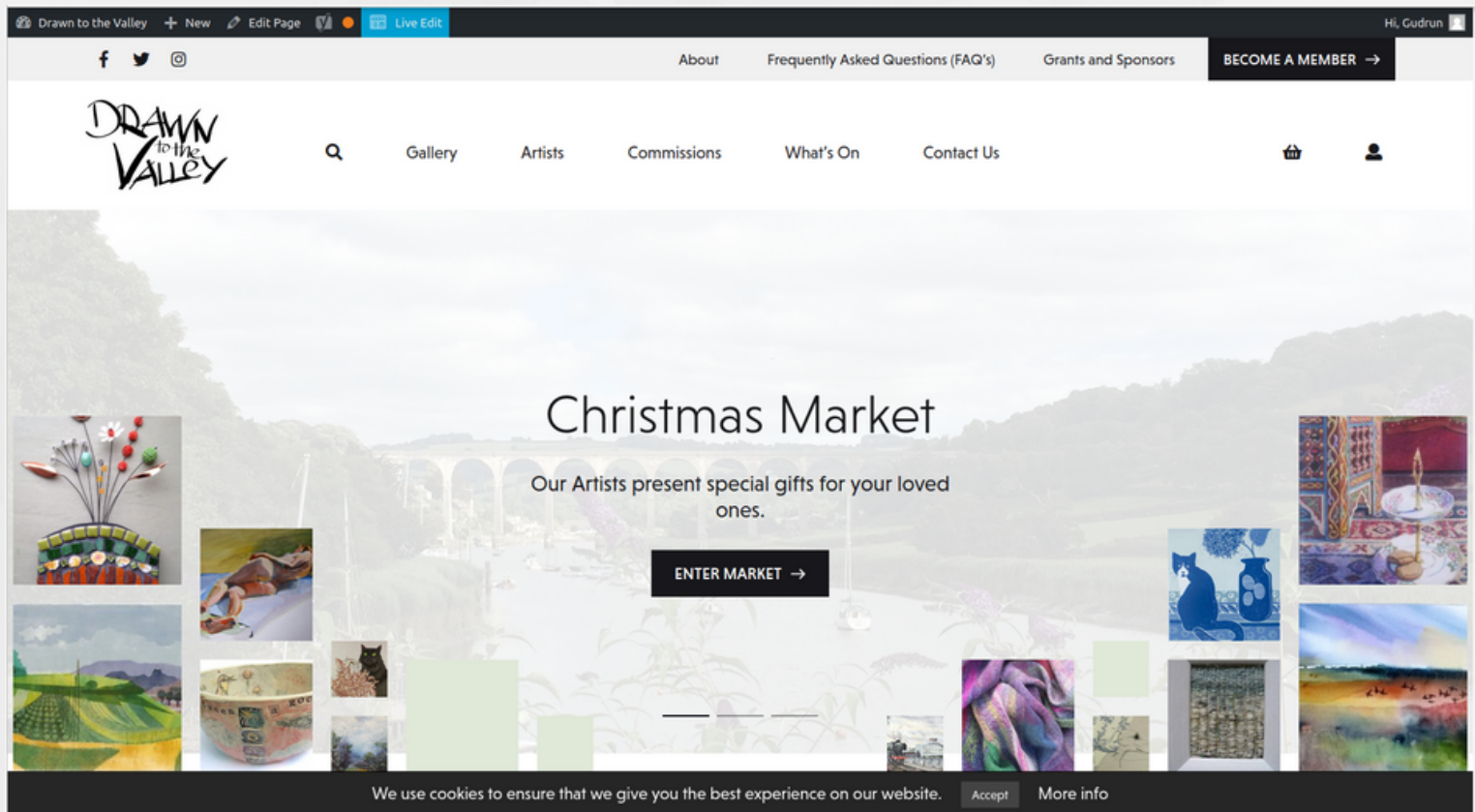
**OPEN TO ALL  
MEMBERS**

To take part, please  
complete the  
Christmas Market  
Form.

If you have not  
received the link  
already, please  
ask Gudrun:  
[gudrun@taresch.com](mailto:gudrun@taresch.com)



# NEW WEBSITE UPDATE & ONLINE CHRISTMAS MARKET



At the AGM, Nicholas Palmer left his role as a website coordinator and has handed it over to Gudrun Taresch, who was already involved in the website work group. Nicholas will be working in the background supporting the website and work group. He has agreed to create manuals and documentation to help members and administrators to use the website. Thank you so much Nicholas for all the work you have done.

The work that We Are Matrix were contracted to do on creating a new website for the group is almost complete. Although we have a lovely design and a new shop with far more options to choose on our new website, it is far from being perfect and still needs lots of improvement. The money from the Arts Council Fund is spent and so we no longer have the money to pay We Are Matrix to do further programming work for us. Any further ideas and suggestions will take time to implement, as we will be doing the work ourselves, unless we find a new source of money like advertising.

The administration of the website is currently conducted by Nicholas and Gudrun. This includes uploading images of all art work and the text that you are sending to us. There are still areas on the website that need additional text, functions that need to be activated and further Wufoo forms have to be created and filled in. This takes quite a lot of time and we have to ask you to bear with us if your data is not immediately uploaded.



# NEW WEBSITE UPDATE cont...

Some of you asked if you could access your artist page by yourself as you did on the old website. Firstly, please note that you did not really access the artist page on the old website either. You did fill in your data, but somebody checked it and then put it online. This is similar to what we do now. We chose this procedure, because we realised that we needed to check and sometimes change your data to secure the standard of the website.

Some artists do send in image files that are far too large. If we would load this onto the website without scaling them down, we would lose speed and performance of the site. This means the website would take far too long to load on smaller computers or older handheld devices. So if possible, please do not send us any images that are larger than 500KB.

Another problem is that the links that some artists send us do not work. We then have to find out what the actual link is and upload this onto the website. Besides this we are changing some of the wording that you give us to improve search engine optimisation (SEO). This is essential so that Google can find the website more easily and will rank it higher, otherwise potential buyers would not find our website, no matter how much we promote it on social media. The content of the artist pages is the majority of the website, so to keep the website accessible, scalable and searchable we need to optimise this.

We were asked when artists will be able to put more work on the website. Again, please be a bit patient with us. We will tell you when we are ready to add additional content. We are currently still receiving the initial three products of some of our members. We plan to have events, like the Online Christmas Market, where you will have the chance to add more work related to a subject or theme. We also plan to have a gallery for giclée prints of originals and one for cards. We need to install these first and for this we need to understand a bit more about the programming of the website. We will inform you when you can send us images of your prints and cards.

At the recent AGM we were asked if we know how many artists of DttV would actually want a shop on the website. Nicholas had asked a similar question of those members who did fill in the form for the website. Out of the 102 members who filled in the form to put their information onto the website, 90 requested the shop.

For those of you, who want to be part of the decision making for the new website, there is a Website Work Group; anyone interested in joining should contact Gudrun Taresch on: [gudrun@taresch.com](mailto:gudrun@taresch.com).



# Drawn to the Valley AGM Report



The Drawn to the Valley AGM was held remotely via Zoom on the 26th November. It was the first time that this technology has been used to host the AGM, which was necessitated by the Covid 19 lockdown.

Following a dry run event on the 23rd November, the AGM was attended by 42 members and ran surprisingly smoothly.

The outgoing chair, Gudrun Taresch, gave her annual report, which reflected on how far Drawn to the Valley has been able to develop over the last 12 months, in spite of the major impact which the pandemic has had on group activities and society as a whole. She also noted the unexpected benefit which came with this situation in the form of Arts Council Emergency Funding, which has been used to develop the new website. Gudrun thanked everyone for their hard work.

The outgoing Treasurer, Sally O'Neill, presented her report and accounts, which indicated that, contrary to what may have been expected in a pandemic year, the bank balance is in a state of good health. This is largely due to the Butchers Hall Exhibition boosting funds significantly. Sally expressed her thanks to everyone for their support and enthusiasm, all of which go towards making Drawn to the Valley such a great community and she wished good luck to the new Committee.

Ildikó Sealey, the Area Rep Coordinator, gave the Membership Report. She congratulated the membership on making the Annual Exhibition such a success through volunteering and exhibiting. Nearly half of all members took part in some capacity with the Butchers Hall exhibition, which just shows what can be achieved if everyone chips in. Ildikó reminded those present that there are currently vacancies for Area Reps in Saltash and Tavistock and upcoming vacancies in the Launceston/Lifton area which need members to step in and take on the role. Members are reminded that the Area Rep role is rewarded with a one third reduction in membership fees.

The following changes to the Constitution were successfully adopted:

- To allow for permanent trading
- To include clauses to allow for the power to establish advisory committees and working groups, including coordinators as appropriate,
- To allow for establishment of incorporated organisation
- To incorporate an equal opportunities policy

Discussion of the options for formalising the status of Drawn to the Valley at an organisation level were discussed at length, as were options around branding and marketing. It became clear that no decision could be taken at the AGM and that the whole membership should be engaged in any decision. Therefore, a consultation and vote will take place on both issues via remote means. The Committee election process followed and you can see more on the results of this section on the following pages.



# A message from Sue Coleman Your new Chairman

Dear Members,

I would like to thank those who attended the AGM on Zoom, which was the first large scale meeting I have had online. It was an interesting experience, but I would have much preferred to meet you all in person. Hopefully in 2021 we will be able to meet face to face during working days, at exhibitions and our Open Studios. I am hopeful that 2021 will see a more stable year for Drawn to the Valley and we will be back to what we do best, sharing our art with the public.

I feel very honoured to have been elected Chair of Drawn to the Valley at the AGM, having been Vice Chair for the previous year. I would like to thank Gudrun Taresch for her year as Chairman and for guiding us through what must be the most challenging of times. I would also like to thank our retiring committee members, Janet Brady, Clare Law, Tessa Jane, Allie Cole, our Treasurer Sally O'Neill, Nick Palmer and Alan Dax whose work in the committee over the years has been truly inspiring. I would also like to welcome our new Treasurer Gilly Spottiswoode, Maria Floyd and Kathy Lovell to the 2021 Committee.

For those of you who do not know me, I am now predominantly a printmaker, who also works in graphite, pen, ink and wash. I spent 35 years working in the cultural sector for both private and public bodies in the South of England. I have been responsible for leading groups of services including galleries, libraries, museums and theatres. I retired from this career in 2015 to concentrate full time on my passion as a creative artist.

This year, with funding from the Arts Council, we have developed a new website with an online shop facility, so whatever the future brings we will be able to exhibit and sell our work online at the very least. Over 90 members are already signed up to the online shop and we would encourage others to participate in this new venture. I would like to thank Nicholas Palmer and Gudrun Taresch for all their work on developing this new facility for us all.

At the AGM in November 2019 members asked us to consider options of becoming a Community Interest Company (CIC) and in response to this I will also be sending out an analysis of various organisational structures that were considered and discussed at the AGM. We will be asking all members to consider these, which include remaining an unincorporated group, setting up a Community Interest Company (CIC) or to become a Charitable Incorporated Organisation (CIO). Your choice will depend on where you as members wish Drawn to the Valley to go in the future. I would advise all members to read the documentation carefully and decide which option you would like to see as the future structure for Drawn to the Valley. Voting will be by Wufoo form to ensure all members have a chance to decide the future direction of the organisation.

The new committee will be looking at how to get the best opportunities for our members and we would welcome your suggestions. I hope during my tenure to secure an exhibition space in Plymouth which has been something we have been striving to do for some years.

I do look forward to meeting many of you during the year and for now wish you all a safe and Happy Christmas and a prosperous New Year.



# SINCERE THANKS FOR ALL YOU HAVE DONE



We are very sad to see several of our long standing Committee members stand down at the AGM. Votes of thanks were extended to all those who have chosen to step down and we would like to pay tribute to them here.

Tessa Jane has been on the Committee for many years in a variety of roles and has most recently been doing an excellent job of co-ordinating the Social Media side of Drawn to the Valley.



Clare Law is also stepping down from the committee after a very successful stint during which she has been integral to the organisation of events and membership support, she continues as one of the Area Reps for Callington.

Sally O'Neill has served as Treasurer for Drawn to the Valley for the last two years and so has stepped down because her term is over. She hands over to new committee member Gilly Spottiswoode, from Gunnislake.



Janet Brady has finished her term as one of the Exhibition Coordinators, finishing with the upcoming Harbour House exhibition in Kingsbridge which starts on the 6th December. Juliet Cornell will stay on in the role of Social Media Coordinator.



Allie Cole, who shared the role of Working Day Coordinator with Anne Crozier has left the committee, though Anne will stay on to continue as Working Day Coordinator. Alan Dax has also stepped down as a committee member.

Nicholas Palmer stepped down from the committee in the summer but has continued to help with the set up of the new website. Despite the fact that the bulk of this work is now taken on by Gudrun, Nick has generously agreed to lend a helping hand when needed.

We also say goodbye to Sarah Jane Lincoln, the Financial Coordinator and long time Administrator for Drawn to the Valley. Ren is going to step into her shoes and take on the financial duties in addition to her existing administrative role.



DEPICTED FROM TOP  
LEFT TO BOTTOM  
RIGHT:

Tessa Jane,  
Clare Law,  
Sally O'Neill,  
Janet Brady,  
Allie Cole,  
Alan Dax,  
Nick Palmer



# YOUR NEW COMMITTEE MEMBERS



## GILLY SPOTTISWOODE - TREASURER

I suspect that not many members of DTTV know me. I am a Lino Printer living and working in Gunnislake. I moved to the Tamar Valley about 27 years ago. Prior to that I had graduated from Leicester Polytechnic with a degree in Fashion and Textiles and then spent some time working as a footwear designer. I am incredibly lucky to have spent my childhood in Africa and then later in the Middle East. I think that is where my passion for pattern and colour began and what ultimately led me to the medium of Lino. I am excited (and terrified) to be joining the Committee as the new Treasurer. Drawn to the Valley is such a valuable organisation for the artists in the Tamar Basin and I am hoping that I can do my little bit to help it grow and flourish.

## KATHY LOVELL - COMMITTEE MEMBER

Kathy is well known for her beautiful jewellery designs. She is also a daffodil surveyor for the Heralds of Spring Project. Inspiration for her work is found in her surroundings and she often takes photographs which influence her designs.

Kathy has been a member of DttV for 7 years and lived in the Tamar Valley for 15 years. She has a degree in education and an Adult education qualification.

As a Committee member she would like to make connections with local communities, especially in Plymouth and to help with social media.



## MARIA FLOYD - COMMITTEE MEMBER

Maria is a painter based on the edge of Dartmoor. She studied Fine Art/ History of Art BA(Hons) at Goldsmiths College, London in the early 1990s and has continued to develop her passion for painting.

Her work, predominantly in oil paint, is made as a direct response to a landscape or seascape and is deeply rooted in the North Cornish coastline and the dramatic landscape of Dartmoor.

She won the Peoples Choice vote at the recent Butchers Hall Exhibition, with her painting 'Wind Stamping Across the Sky'.

She is keen to be involved in an art community and would be willing to help and support the group whenever she can.



# YOUR NEW COMMITTEE - WHO'S WHO



**Sue Coleman**  
Chair & Sponsorship/  
Fundraising Coordinator



**Gudrun Taresch**  
Vice Chair - IT



**Gilly Spottiswoode**  
Treasurer



**Ildikó Sealey**  
Area Rep Coordinator



**Juliet Cornell**  
Social Media Coordinator



**Lyn Edwards**  
Outreach Development  
Coordinator



**Melanie Guy**  
Newsletter Editor



**Anne Crozier**  
Working Days Coordinator



**Maria Floyd**  
Committee Member



**Kathy Lovell**  
Committee Member



**Ren Jackaman**  
Administrator



# WHO TO CONTACT



## AREA REPS

### LAUNCESTON / LIFTON

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### TAVISTOCK

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### SALTASH

PL12  
**VACANT**  
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### RAME PENINSULA

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