

Dear Members,

On behalf of the Logo Working Party the Committee would like to present you the shortlist of the branding review for your consideration and vote.

The graphic / logo must serve ALL of the following needs:

- 5 mm size
Favicon: this is what appears on the tab or bookmark on websites
- 6 mm size
the size of the Avatar on Facebook posts
- 10 mm size
Facebook Avatar on a mobile device
- 12 mm size
Instagram Avatar on a mobile device
- 40 mm size
logo on website and brochures / catalogues
- Much bigger size
logo on posters / banners (not presented)

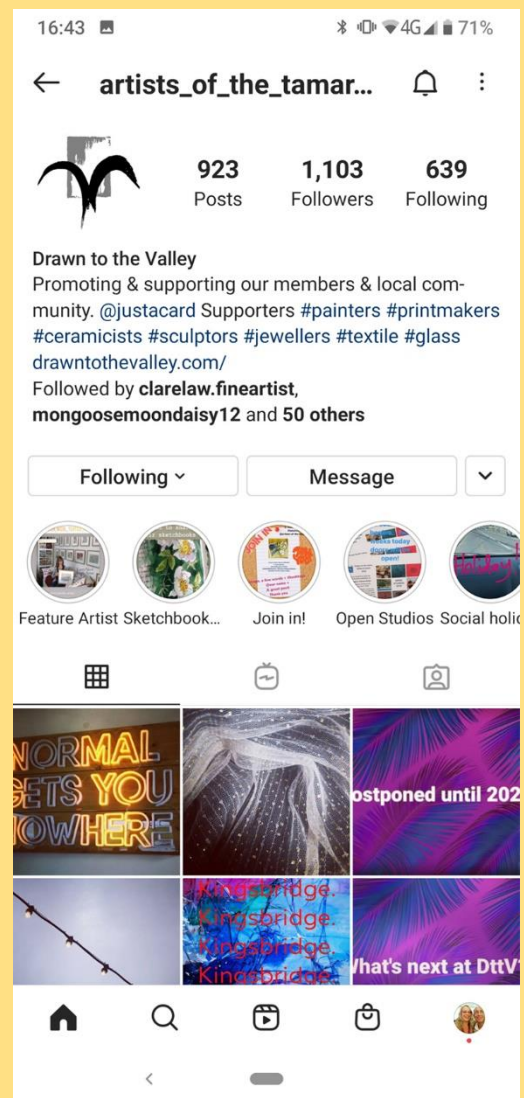
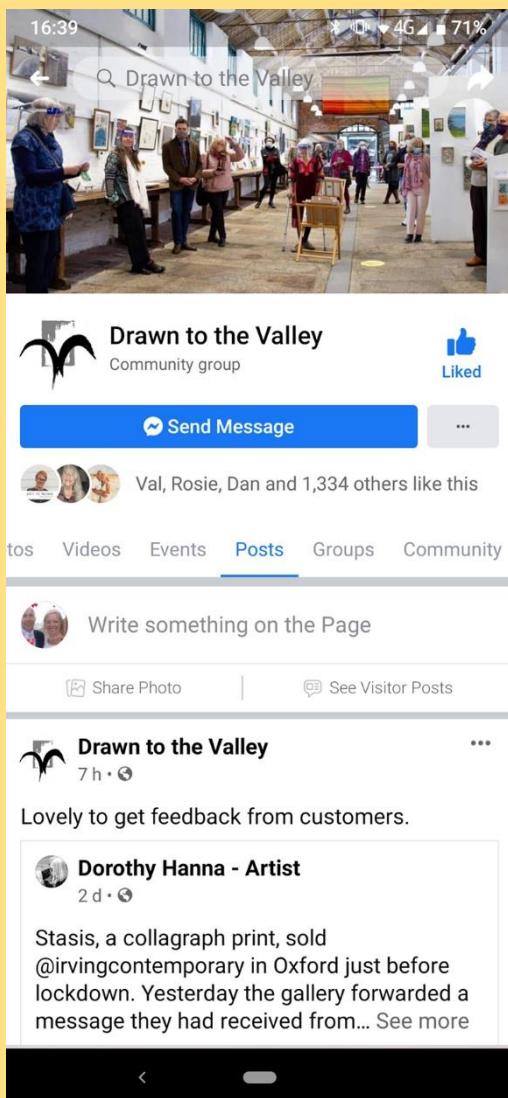
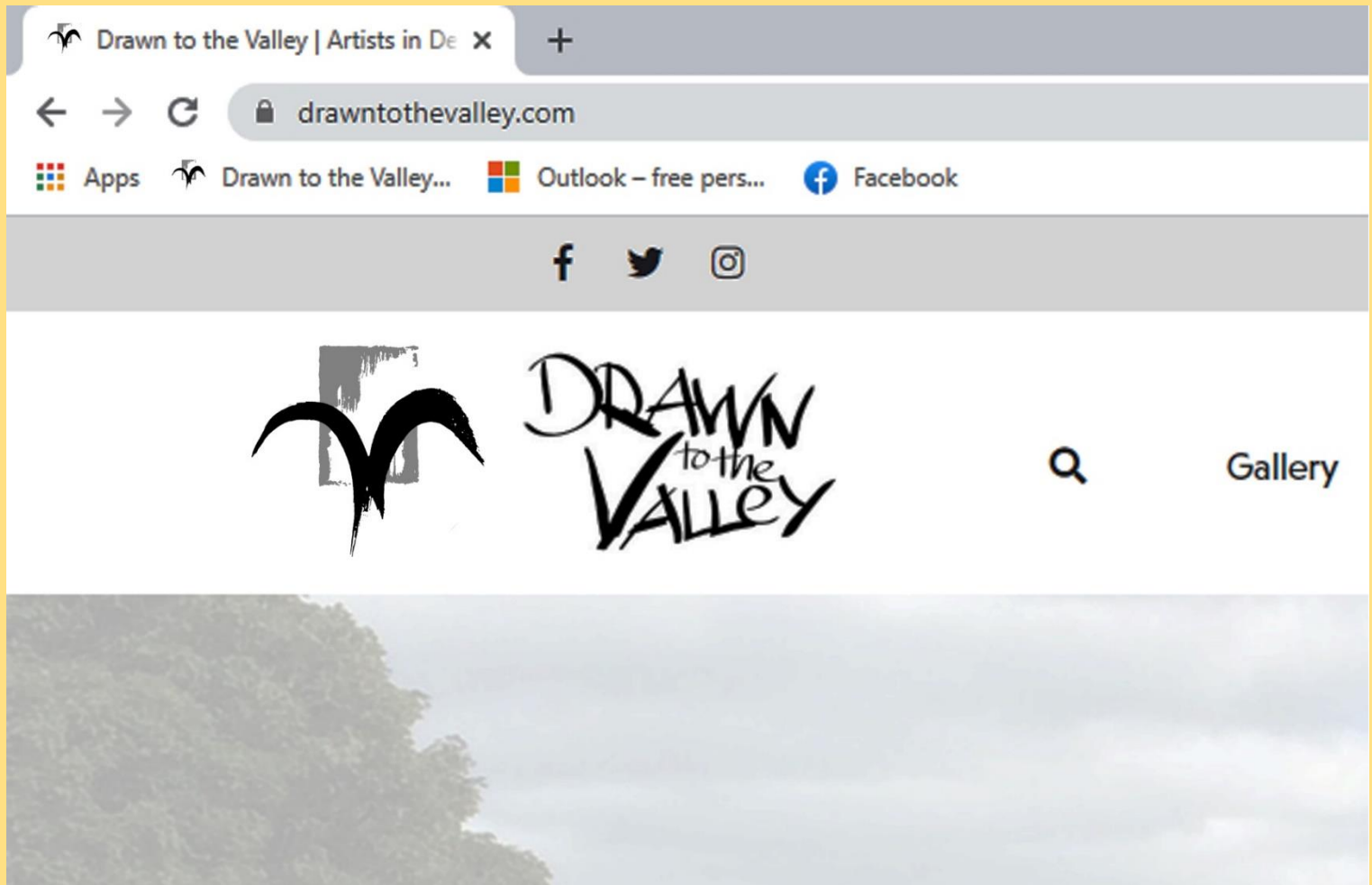
The LWP received 19 variations of 12 entries. A shortlist of 6 were presented to the Committee, from which please find here the 3 entries the Working Party and the Committee found suitable for your consideration to be used with the logo. In addition, the logo without the introduction of a graphic is an option, and at the AGM it was requested by a number of members to include the older, blue and green logo to be voted on.

To support your decision, below are FIVE options, including three with the proposed graphics and two without the introduction of a graphic. All FIVE options are presented to you in real settings of an internet browser and the Facebook and Instagram pages on a mobile device.

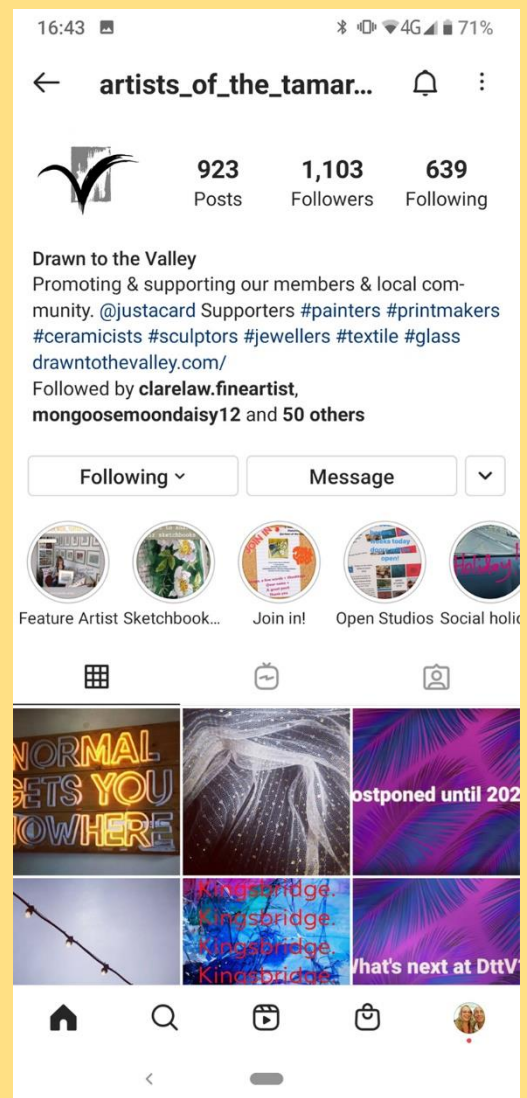
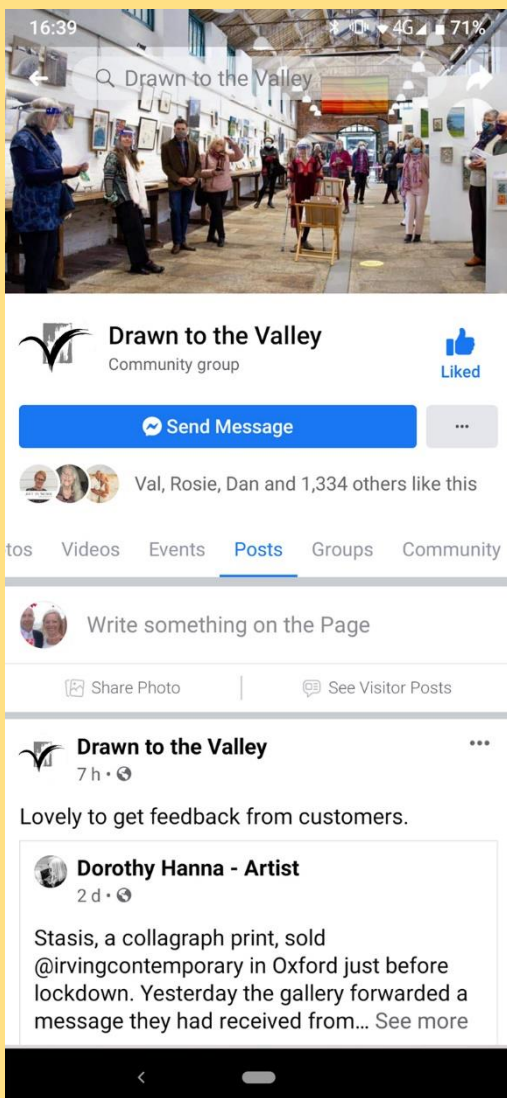
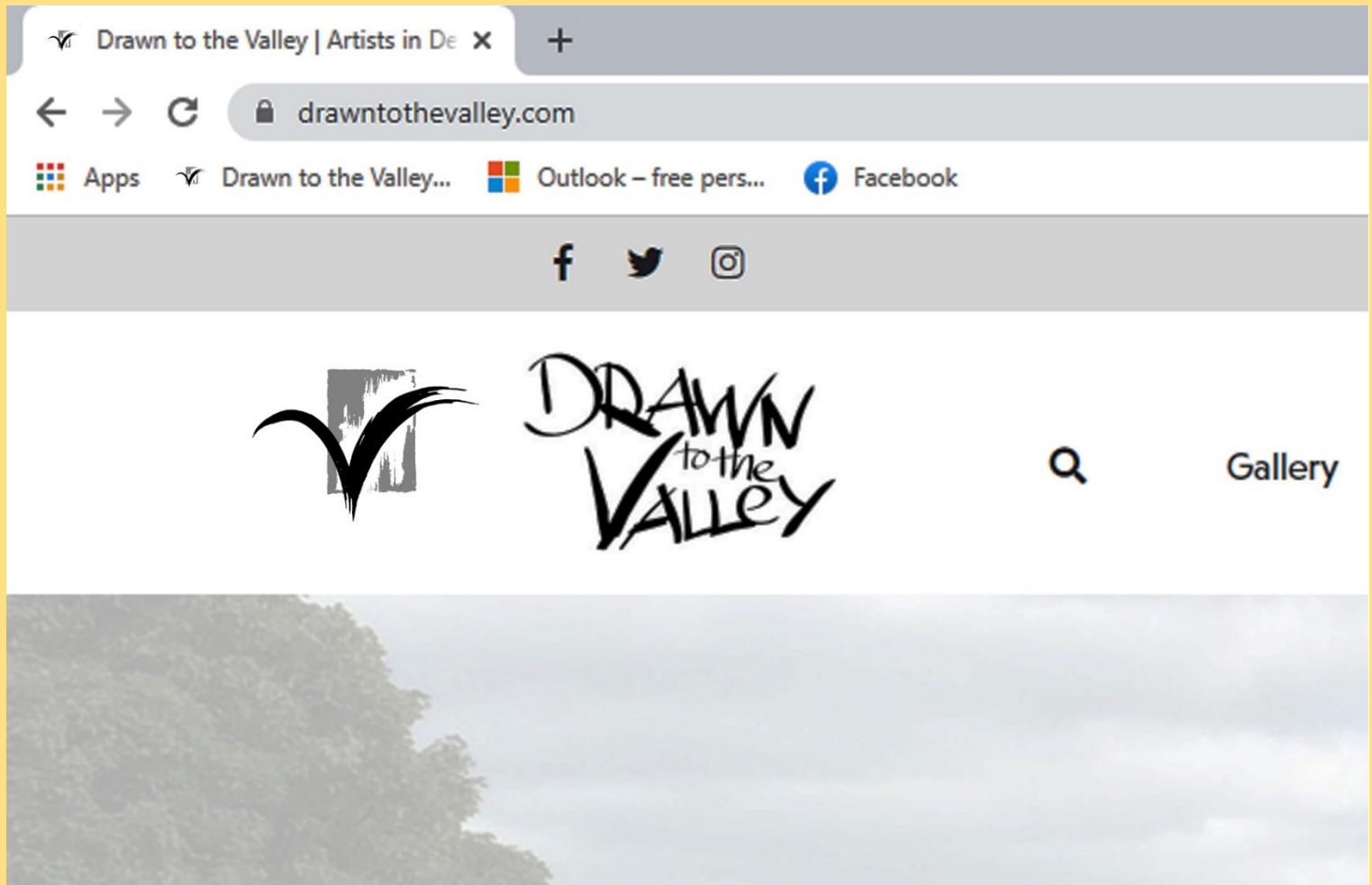
We hope this presentation of the options helps you make an informed decision to vote for ONE of these five options to be the public face of Drawn to the Valley for the foreseeable future.

We are looking forward to your votes!
DttV Committee & Logo Working Party

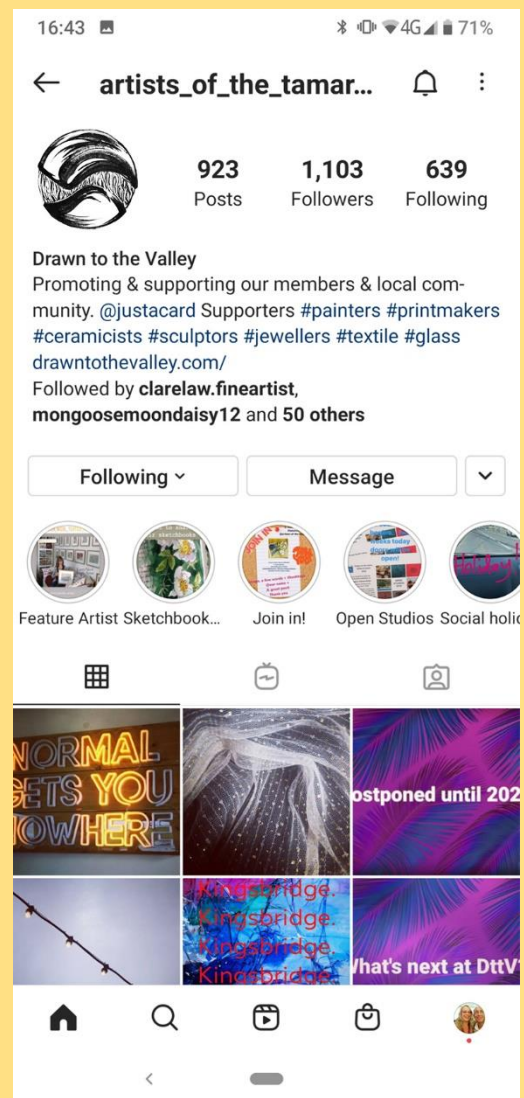
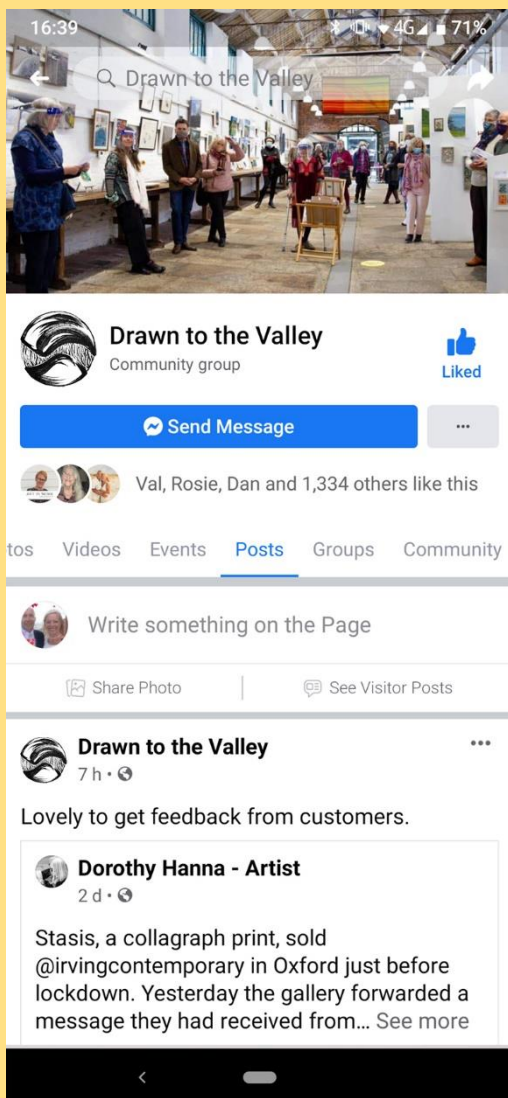
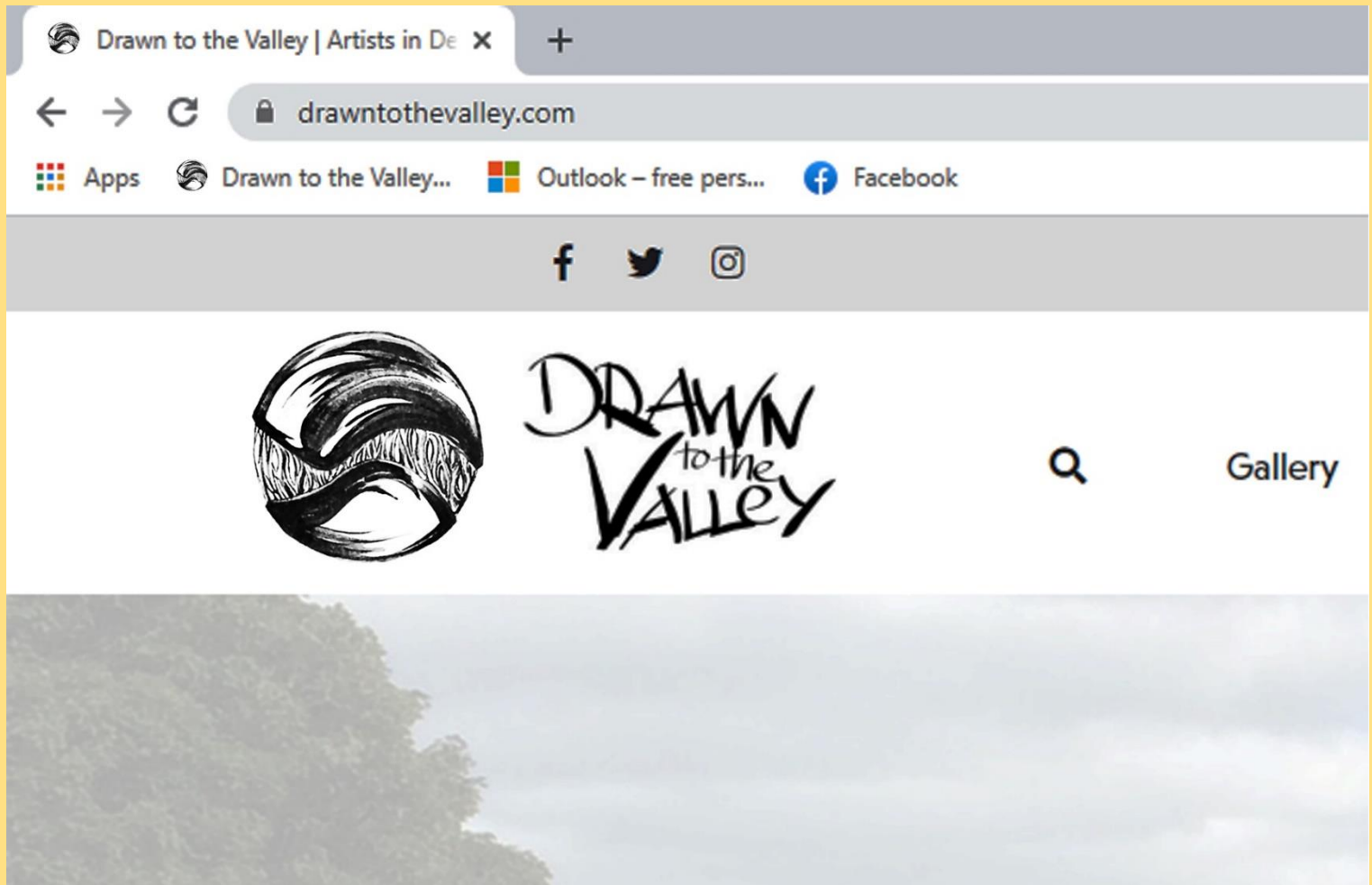
Option 1



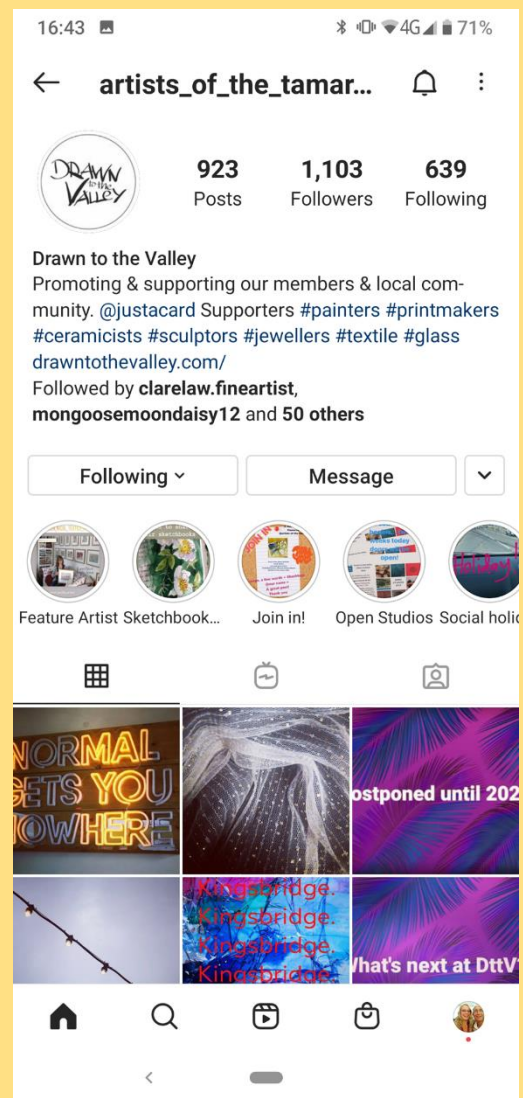
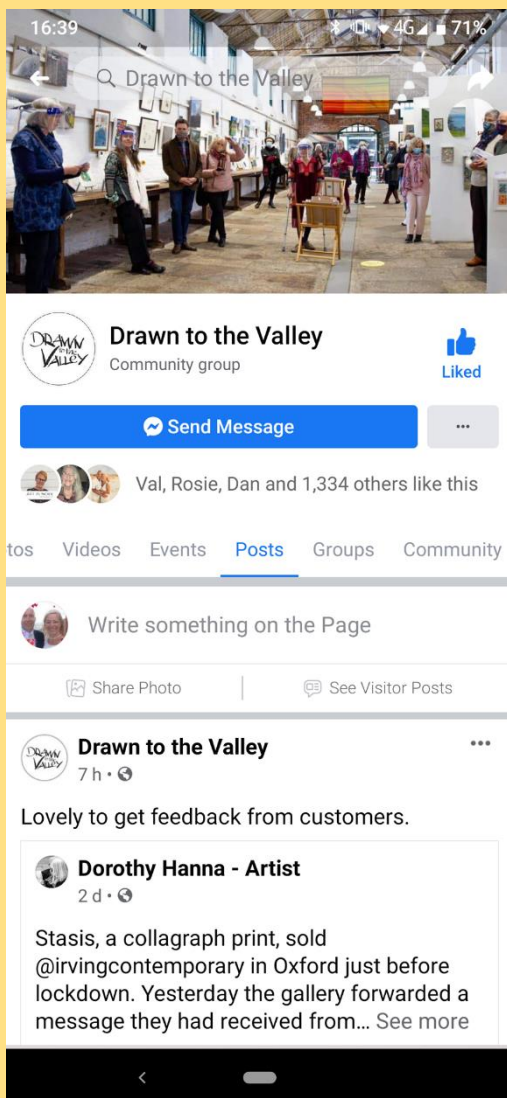
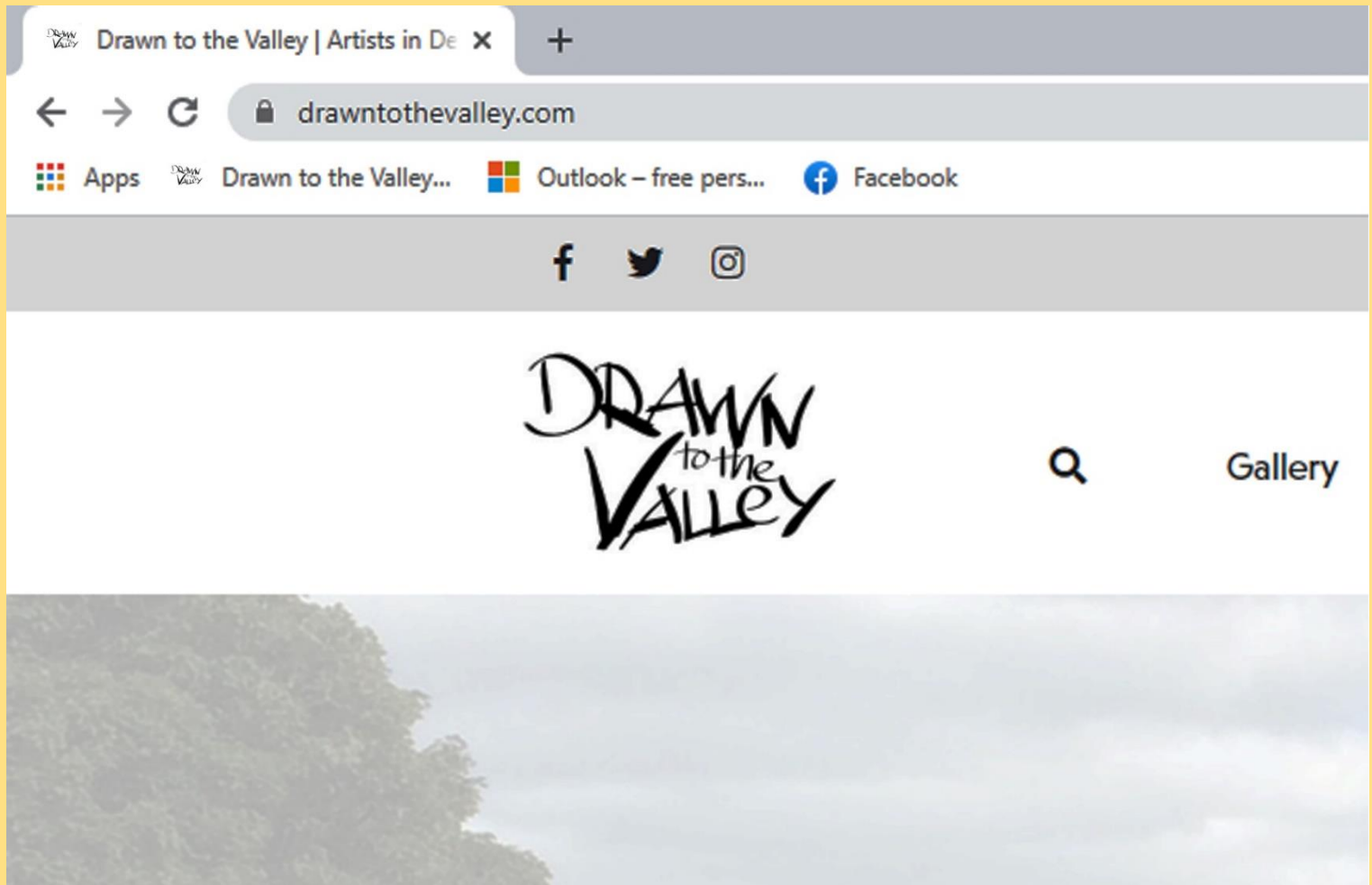
Option 2



Option 3



Option 4



Option 5

